

*Generational
Fisherman Co.*

**THE LIFE CHANGING
FISHING METHOD**

FAITH • FAMILY • FISHING • LEGACY

TAKE SOMEONE FISHING.



Fishing Can Change More Than an Afternoon.

At Generational Fisherman Co., we believe fishing is about more than the fish you catch. It is about **who you take with you.**

Some of life's best conversations happen with a rod in your hand - standing in a stream, sitting on a dock, drifting across a lake, or waiting for the next bite. Fishing gives us something increasingly rare: **unhurried time together.**

The Life Changing F.I.S.H. Method is a simple framework for using that time intentionally - to build relationships, share what matters, and help someone else begin a story worth passing down.

	Find someone to take fishing
	Invest time in the relationship
	Share your story with them
	Help them write their own

START HERE

Think of one person who could benefit from time with you. Write their name down. The method only works when it becomes an invitation.

F

FIND SOMEONE TO TAKE FISHING

It starts with a simple question:

Who can I take fishing?

Maybe it is your son or daughter. Your grandchild. A neighbor. A coworker. A kid who does not have someone teaching them. A friend walking through a difficult season. Someone younger than you who could use another person in their corner.

You do not need the perfect boat, expensive gear, or an incredible fishing spot. You just need to invite someone.

PUT IT INTO PRACTICE

Choose one person. Send the text. Make the call. Pick a date. Keep the invitation simple:
“Want to go fishing with me?”

THE GOAL

Move from “*I should take someone fishing sometime*” to a real name and a real day on the calendar.

INVEST TIME IN THE RELATIONSHIP

Once they are with you, do not make the day only about catching fish.

Be present.

Put the phone away. Ask questions. Listen. Laugh when the line gets tangled. Teach them how to tie a knot. Celebrate the tiny bluegill like it is a trophy.

Relationships are rarely built in a single conversation. They are built through time spent together. Fishing creates space for that time.

The goal is not simply to teach someone how to fish. It is to communicate something deeper: **You are worth my time.**

TRY THESE QUESTIONS

What has been the best part of your week? What are you excited about right now? What has been hard lately? Who has made a difference in your life?

REMEMBER

Do not force a deep conversation. Create the kind of unhurried space where one can happen naturally.

S

SHARE YOUR STORY WITH THEM

Eventually, the conversation can go deeper. Share some of your story.

Tell them about the people who invested in you. Talk about lessons you have learned, mistakes you have made, and seasons that shaped you.

And do not be afraid to talk about your faith. You do not need a sermon prepared. You do not need to have every answer. Simply share what God has done in your life.

“Follow me, and I will make you fishers of men.”

MATTHEW 4:19

A SIMPLE WAY TO SHARE

Before: What was life like? **Turning point:** What did God use to change or shape you?

Today: What are you learning now?

Your story does not have to be dramatic to be meaningful. Authenticity matters more than polish.

H

HELP THEM WRITE THEIR OWN

This is where fishing becomes generational.

Do not just tell someone your story. **Help them begin writing theirs.**

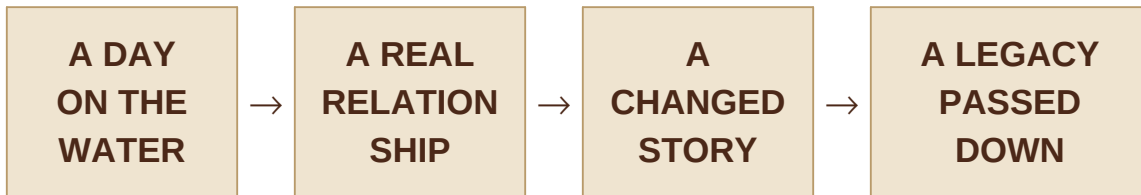
Encourage them. Challenge them. Teach them what you have learned. Give them opportunities to grow. Keep inviting them back. Be the kind of person who helps them see who they can become.

Then, eventually, encourage them to do the same thing for someone else.

KEEP THE RIPPLE GOING

Ask: **Who could you take fishing?** Help them choose someone, make the invitation, and begin passing down what they have received.

ONE TRIP CAN BECOME...





IT STARTS WITH ONE INVITATION.

You do not have to change someone's entire life in one afternoon.
Just take the first step.

- F - Find someone to take fishing
- I - Invest time in the relationship
- S - Share your story with them
- H - Help them write their own

**GRAB AN EXTRA ROD. MAKE THE INVITATION.
TAKE SOMEONE FISHING.**

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